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An Investigation into the Use of ERP Systems in the Public Sector

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Abstract

During recent years, public organizations have invested considerable resources in the implementation of

Enterprise Resource Planning (ERP) systems, even using solutions initially targeted for manufacturing companies. The interest generated by

the ERP phenomenon in the public-sector still growing and the particularities of this sector make specific studies necessary. Just a few empirical studies have

looked at public-sector motivations for ERP implementation and it appears from previous studies that organizational conditions of public and

private organizations are different. This suggests that the reasons to implement ERP system may also differ. Consequently, the aim of this paper is to get an

insight into how public organizations approach ERP implementation.

Based on a survey of public organizations we try to identify and characterize

the motivations that lead to the adoption of ERP systems, and to identify and understand modules adoption in the public-sector. Overall, our findings

reveal that the need to increase the demand for real-time information, to obtain information for decision-making and the integration of applications

appear as main reasons to implement an ERP system. The study also reveals that Financial Accounting and Material Management

modules are the most implemented.

This paper reinforces the need for more research focused on public sector

organizations. Since literature on ERP implementation on public-sector is relatively sparse, our paper helps to narrow this knowledge gap.

Keywords: ERP
implementation, Public-
Sector; Survey; Portugal.

Introduction

As far as we know, public organizations were not in the initial target zone of many ERP vendors, which

instead developed product for manufacturing companies. However, ERP systems are increasingly being implemented in the public sector. And, despite

the downturn in the global economy, there has been a worldwide trend of ERP implementations in the public-sector (Thomas and Jajodia, 2004). The market

was \$16.67 billion in 2005 and is forecasted to be over \$21 billion in 2010, according to a new ARC Advisory Group study (ARC, 2006). Implementing an

ERP system in the public-sector is a difficult task and not much research was done in this area.

Therefore, the aim of this paper is to examine the

adoption process of ERP systems by Portuguese public organizations. Which modules have been implemented and why?

Which reasons for adopting an ERP system?

In public organizations adoption of new information technology innovations are affected by

governmental, political and legal factors (Griffin and Dempsey, 2008; Botta-Genoulaz and Millet, 2006). In order to identify and discuss differences

between public and private organizations in the context of ERP implementation, Wagner and Antonucci (2009) present an examination of the

literature. In the comparison of ERP implementations between public and private-sectors, culture has been identified as a major difference

(Thomas and Jajodia, 2004). In contrast to private firms that implement information technology applications as competitive weapons,

public agencies must often share their applications and competencies with other agencies (Uwizeyemungu and Raymond, 2005).

The complex political system and fragmented power system intensifies the challenge in obtaining top management commitment (Gulledge and

Sommer, 2003; Thomas and Jajodia, 2004). In the public-sector, top level managers, i.e. political appointees are less inclined toward the development of

new information
technology investments
than middle managers, i.e.
career managers
(Uwizeyemungu and
Raymond, 2005).

Information Technology investment planning in the public-sector must often bow to political pressure and is thus mostly oriented in the short term

(Uwizeyemungu and Raymond, 2005).

“Government organizations, due to their social obligations, higher

legislative and public
accountability, and unique
culture face many specific
challenges in the transition
to enterprise system”
(Botta-Genoulaz and Millet,

2006:211). The organizational structure of several public organizations tends to be more complex and the organizational complexity

(fragmented departments)
affects the ability to identify
appropriate process
owners (Wagner and
Antonucci, 2009).

Usually, ERP implementations in public organization are done by large team. The team composition is quite different and bigger than in

private-sector, in order to accommodate representation from the many departments and divisions. In public organization resources are

allocated by budgetary processes rather than by market mechanisms as in the private-sector (Uwizeyemungu and Raymond, 2005).

Consequently, budgeting and allocations are more difficult than in the private-sector (Thomas and Jajodia, 2004; Wagner and Antonucci, 2009).

Finally, it is difficult to identify the “best business practices” and the “customer” for the public arena (Wagner and Antonucci, 2009). But, to

survive, public organizations must be viewed as service providers that meet the needs of their customers.

An ERP system is an integrated software package composed by a set of standard functional modules which can be adapted to the specific

needs of each organization.
According to Davenport
(1998) “an enterprise
system enables a company
to integrate the data used
throughout its entire

organization” (p.122).

Regarding the modules of the ERP system implemented, the literature review highlights the predominance of the

modules for financial accounting and management (Spathis and Constantinides, 2004; Spathis, 2006; Ribeiro, 2008). Additionally, there

are modules of costs and stock. It should be noted that organizations that have implemented ERP systems had as their main concern the integration of their

accounting processes
(Spathis and
Constantinides, 2004;
Spathis, 2006).

The interest generated by ERP implementation in the public-sector and the particularities of this sector make specific studies of ERP in public organizations

necessary (Uwizeyemungu and Raymond, 2005).

According to Youngberg et al (2009), in their technology acceptance research Venkatesh et al

(2003) suggest focusing future investigations on public organizations to expand the research scope to this specialized business segment.

It appears from previous studies that organizational conditions of public and private organizations are different. This suggests that the reasons to implement

ERP system may also differ. Since literature on ERP implementation on public-sector is relatively sparse, our paper helps to narrow this knowledge gap.

Research Method and Methodology

As in Griffin and Dempsey (2008), after reviewing the literature available, a gap

which has not been adequately covered was recognized. Much has been written on successful ERP implementation on the private sector but very little

has been done on the public sector. Consequently, this paper contributes to narrow this knowledge gap.

A field survey was conducted in this study to collect data. The sampling frame of this research was prepared following consultation with the ERP

major providers (Jacobson et al., 2007) in Portugal
“SAP Portugal” who
presented us a list of
successful clients, available
in the SAP website

(www.sap.pt). Thus, it was defined a population of nine public organizations that have successfully implemented the ERP system from SAP. The

survey instrument
(questionnaire) was
developed by identifying
appropriate means of
measurement from
previous literature. Eight of

the nine public
organizations completed
the questionnaire.
Results and discussion

According to Botta-Genoulaz and Millet (2006)
“Government organizations are increasing the adoption of ERP systems for various benefits such as integrated

real-time information,
better administration, and
result-based management”
(p.211). When asked about
the main reasons for
implementing the ERP

system, almost all the respondents answered: the integration of applications, the increased demand for real-time information, the integration of information

and the Information generation for decision-making. The other reasons that lead public organizations to implement

the ERP system can be observed in table1.

Table 1 – Reasons for ERP Implementation in Portuguese Public Organizations

**Please see Table 1 in full
PDF version**

The findings corroborate the results of studies conducted in several countries in the public-sector (Uwizeyemungu and Raymond 2005; Raymond

et al., 2005; Singla 2008)
but also in the private-
sector (Scapens and
Jazayeri, 2003; Spathis,
2006 e Sayed, 2006).

In the organizations surveyed it was found that most of the modules implemented were: the Financial Accounting module

(8 organizations); the
materials management
module

(6 organizations), and the
Controlling module

(6 organizations). This result corroborates those from other studies (Spathis and Constantinides, 2004; Spathis, 2006; Ribeiro, 2008), according to which

in the organizations that have implemented ERP system; the financial accounting and management module are dominating. Thus we can

conclude that organizations began by implementing the modules of accounting, which shows an initial concern on their part to integrate their accounting

processes and thus the data collected allow us to confirm this hypothesis.

Conclusions and limitations

In this study, the main reasons that lead a public organization to implement

an ERP system were analyzed, and we asked about the most implemented modules with the ERP system.

The results suggest as the main motivators for the implementation of ERP system: the search for systems integration, the increasing demand for real-

time information, the demand for integration of information systems, the need to generate information for decision-making and the increase of

competitiveness in markets. These results are similar to the literature review. Moreover, it was found that in the surveyed organizations the data

collected indicate that the organizations that have implemented ERP systems began to implement the modules of accounting. These results show a

concern by public organizations to integrate their processes, starting with the area of accounting. Like other studies, our analysis is limited by both

data and empirical specifications concerns. Only eight organizations were investigated, other organizations with successfully implemented

ERP systems may have
been overlooked.

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