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Research Article

Russia-Ukraine War Disclosures by Energy-Related European Sectors

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Abstract

A military conflict was restarted in March 2022 when Russia invaded Ukraine. Energy-related European entities could be adversely affected by this event due to Europe's dependence on Russian energy imports. This exploratory paper evaluates the disclosures made by listed European entities in the energy sector regarding Russian aggression in Ukraine in 2022, taking into account that the impacts of this event must be reported under the International Accounting Standard (IAS) 10. Financial and integrated reporting for 2021 is used to collect the data. With the exception of a few oil and gas companies, and particularly those in the electricity sector, this event has not been clearly reported by those entities. It is often obscure how this event will impact their future performance and financial situation. Furthermore, there are frequent repetitions and missing figures. The authors' knowledge to date indicates that this is the first study that examines this theme in this way. A lack of accounting research is also evident with regard to the disclosures made in the notes under IAS 10. Thus, this paper may provide insights into the various patterns found by the entities regarding a current topic that has significant social and economic impacts worldwide, as well as characteristics of the entities' IAS 10 disclosures.

Keywords: Disclosures, energy, invasion, listed European entities, Russia, Ukraine.

Introduction

Traditionally, financial reporting is one of the most important types of entity communication, providing information on the past, the present, the entity's economic activity, and its perspectives (Falschlunger et al., 2015). Also, it is an opportunity for entities to

legitimate themselves and their activities (Dhanani & Kennedy, 2022).

The evolution of disclosures entails new challenges related to the content of the information since "increasing the amount of information being disclosed does not necessarily imply an

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improvement in the quality of the disclosure about underlying activities" (Sahyoun and Magnan, 2020, p. 796). Therefore, due to the lack of specific rules guiding a significant part of entities' disclosures, the credibility of corporate narratives and their characteristics still represent matters of increasing relevance as a guarantee of reporting usefulness (El-Sayed et al., 2021). Increasingly, different types of accounting narratives have been included or separately disclosed as complementary and relevant information to stakeholders (Clatworthy & Jones, 2003; Tauringana & Mangena, 2014). Therefore, entities' disclosures have been "a longstanding preoccupation of accounting researchers and policymakers" (Leung et al., 2015, p. 275).

Within the notes to the financial statements, the International Accounting Standard (IAS) 10: Events after the reporting period, issued by the International Accounting Standards Board (IASB), are intended for the disclosure of those events, favorable or not, which take place before the authorization to the financial reporting release by the management board. When related to existing conditions before the end of the reporting period, they must be subject to adjustment and disclosure in the notes to the financial statements. Otherwise, they should be disclosed only. Listed entities in the European Union must use the IAS and International Financial Reporting Standards when preparing their consolidated reporting under Regulation 1606/2002 of the European Parliament and of the Council of 19 July 2002. Therefore, the military conflict in Ukraine, which began in 2022 and has Russia as an invading country, is likely part of a non-adjustable event after the reporting period to be disclosed by those entities.

Research into the content of the reporting of events after the balance sheet date, a matter that falls within the scope of IAS 10, is still incipient, a fact that is corroborated in the few studies on this subject, including the audit perspective of such events (Al Nawaiseh & Jaber, 2015; Ambarchian & Ambarchian, 2022; Honko et al., 2020; Kellgren, 2018; Kuzmenko & Shalimova, 2018; Ozdemir & Gokcen, 2016; Soares & Carvalho, 2019). The event proposed in this research was only specifically assessed by Ambarchian and Ambarchian (2022) from the reporting of 14 multinational groups regardless of their economic activity sector. Notwithstanding, the entities' disclosures of this event are assessed in that research from an exclusive economical perspective of its impacts.

Considering the lack of literature on a topic that has relevant social and economic effects, this paper aims to assess the disclosures by listed European entities from the energy-related sectors regarding Russia's invasion of Ukraine in 2022. This sector was chosen considering the significant impacts of a reduction of energy imports from Russia, particularly in the European Union countries, as highlighted, for instance, by Korosteleva (2022) and Nerlinger and Utz (2022).

For this purpose, the consolidated financial or integrated reporting for the reporting period that ended in 2021 is used as the source of information. The following overall research question underlies this purpose: is there a set of relevant information provided by the European listed companies that are likely mostly impacted by this event to their stakeholders? To provide an answer to this question, a set of specific objectives underlying the following specific research questions (Q) was formulated as follows:

- Q1. In which component (mandatory or voluntary) of their companies' financial or integrated reporting this information can be found?
- Q2. Which is the main nature (qualitative or quantitative) of the information provided by those entities?
- Q3. Is the information provided in each component specific (not redundant) to its goal and, therefore, is not also provided in another distinct component?
- Q4. Does the information disclosed by entities under IAS 10 provide data that allow stakeholders to understand the possible adjustments made to their financial information at the end of the reference reporting period (2021), their level of exposure, and the likely material impacts from this event, i.e., Russia's invasion of Ukraine in 2022?

The relevance of this research may be justified by the analysis of how entities have been disclosing an event of such nature (the war) that has potentially relevant social and economic impacts worldwide (e.g. Leon et al., 2022; Mbah & Wasum, 2022), also contributing to mitigate a gap in the literature in what concerns the analysis of the notes relating to events after the reporting period under IAS 10.

Being preliminary and still exploratory research, the literature in accounting on diverse theories and the related explanatory factors that explain the entities' mandatory or voluntary disclosure levels are not the focus of this paper. Those which include agency, signalling, and stakeholders' theory, as well as the hypotheses within the positive accounting theory, to mention the most traditional, are proposed as future avenues for this research development. Different

investigation lines on the entities' disclosures, such as on the use of impression management strategies, can be also relevant from a perspective of a qualitative content analysis of the information used as the object of this research.

The next section presents the material and methods underlying the analysis proposed for this paper.

Material And Methods

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To achieve the proposed objectives and find answers to the previous research questions, this paper is based on the archival method and content analysis as the technique. As a data source, the analysis uses the information gathered from the consolidated financial or integrated reporting published by entities included in the most relevant Euronext indexes from the energy-related sectors. The object of analysis is the disclosures on Russia's invasion of Ukraine in 2022.

This research may be classified into a scientific approach that is both qualitative and quantitative, as its findings are also supported by descriptive analysis which intends to summarise the information gathered. Despite the diversity of literature covering different subjects and investigation lines on the explanatory factors of entities' disclosure on different matters, this specific subject has not been previously assessed in the literature, as far as from the authors' knowledge. Also considering the reduced sample, this paper is assumed, therefore, as mainly exploratory at the first stage of this research. Then, it intends to provide a preliminary overview, and not explanatory yet, on its subject.

Within financial or integrated reporting, the following voluntary and mandatory components were extracted to obtain the needed information:

- the message from the chairperson and/or the chief executive officer (CEO);
- the outlooks, forward-looking statements, or similar information of such nature;

• the entities' perspective of the main risks they are facing;

- other topics, such as subsequent developments outside the notes to the financial statements;
- finally, the required disclosure on subsequent events (events after the reporting period) from the notes to the financial statements under IAS 10.

Following, the aspects or matters assessed from those pieces comprise the information summarised below:

- whether there is any reference to Russia's invasion of Ukraine;
- whether there is quantitative information (for instance, some figures) associated with those possible references;
- whether there is repetitive information among those pieces of information.

Besides, further elements are specifically gathered from the analysis of the notes to the financial statements under IAS 10, namely:

- whether there are adjustments to the financial information at the end of the reference reporting period (2021);
- whether there is a reference to possible entities' expositions to the effects of Russia's invasion of Ukraine;
- whether there are references to the likely impacts of this event on the entities' activities that can influence their future cash flows, financial position, or performance.

The following table lists the entities used as part of this research sample, along with their names, their codes for simplification purposes, the Industry Classification Benchmark (ICB) codes with their specific sector codes, the Euronext index to which they belong, and the representative country for those indexes.

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Table 1. Research sample characteristics

Entities' name	Entities' code	ICB code	Main Sector	Detailed sector	Euronext index	Country code (ISO)
Total Energies	TE	60101000	Energy	Integrated Oil and Gas	nd Gas CAC 40 FRA	
Engie	ENG	55102000	Industry	General Mining CAC 40		FRA
EDP Renováveis	EDPR	65101010	Utilities	Alternative Electricity	PSI 20	PRT
EDP	EDP	65101010	Utilities	Alternative Electricity	PSI 20	PRT
GALP	GALP	60101000	Energy	Integrated Oil and Gas	PSI 20	PRT
REN	REN	65101015	Utilities	Conventional Electricity	PSI 20	PRT
GreenVolt	GV	65101010	Utilities	Alternative Electricity	PSI 20	PRT
Royal Dutch Shell	RDS	60101000	Energy	Integrated Oil and Gas	AEX	NLD
Elia Group	EG	65101015	Utilities	Conventional Electricity	BEL 20	BEL
Greencoat Ren.	GR	65101010	Utilities	Alternative Electricity	ISEQ 20	IRL
Scatec	SCA	60102020	Energy	Renewable Energy Equipment	OBX	NOR
Aker BP	AKER	60101010	Energy	Oil: Crude Producers	OBX	NOR
Equinor	EQUI	60101000	Energy	Integrated Oil and Gas	OBX	NOR
Nel	NEL	60102020	Energy	Renewable Energy Equipment	OBX	NOR
Subsea 7	S7	60101030	Energy	Oil Equipment and Services	OBX	NOR

Source: Own elaboration

The next section presents the findings from this research.

Results

Table 2 shows a summary of the information gathered on Russia's invasion of Ukraine in 2022 from the different components of financial or integrated reporting, other than subsequent developments or events. The assessment included the following components: the message from the chairperson and/or the CEO; the outlooks, forward-looking statements, or similar information of such nature; and the entities' perspective of the main risks they are facing. The table indicates with yes (Y) those cases where any reference has been made in those components and, additionally, whether there are figures within the information found by each component or not (N) as well as repetitions between those components.

Table 2 indicates that nine out of 15 entities have made at least one reference on the matter under assessment in those components selected from their financial or integrated reporting. Five out of those

nine entities also provided figures to indicate a potential impact or the entity's exposition and, finally, one-third presents excerpts already included in a different piece of information. In this context, the chair's and/or CEO's message, as well as the component of risks' disclosure should be highlighted, with six out of 15 entities mentioning the event object of this research by each one of those components under assessment. Notwithstanding, in only one-third of cases those references also included some figures. On the other hand, the references in the entities' outlooks were accompanied by figures in all cases, despite being provided by just one-fifth of them. However, those figures were mostly provided as short and/or indirect information, through references to other parts of its report.

By entity, EQUI provided information in all possible components of financial or integrated reporting where a mention of the event could be found, despite some repetitions. Nonetheless, TE, RDS, and AKER provided a higher level of information, with no repetitions found for the latter two entities mentioned. Then, excepting GALP and S7, for which

the event was mentioned only within the chair's and/or CEO's message (GALP) or not found at all (S7), the oil and gas sectors seem to provide more information on the matter under assessment in this research, conversely to those related to electricity sectors.

Regardless of the reduced sample, some patterns by country can be mentioned. As for Portugal and Norway, sharing two-thirds of the research sample, two of their entities have not mentioned the event in their report, with a globally reduced level of information found in the Portuguese entities. Finally, the entities from Belgium and Ireland did not report any information on this event as well.

Table 2. Information gathered from different components of financial or integrated reporting other than subsequent developments or events

Entities' code	Chair's message	With figures	CEO's message	With figures	Outlooks	With figures	Risks	With figures	Global (at least one yes)	Global (With figures, at least one Y)	Repetitions
TE					Y	Y	Y	Y	Y	Y	Y
ENG	Y	N	Y	Y*			Y	N	Y	Y*	N
EDPR											
EDP											
GALP	Y	N	Y	N					Y	N	N
REN	Y	N							Y	N	N
GV					Y	Y*			Y	Y*	Y**
RDS	Y	N	Y	Y			Y	N	Y	Y	N
EG											
GR											
SCA			Y	N			Y	Y*	Y	Y*	N
AKER	Y	N	Y	N			Y	N	Y	N	N
EQUI	Y	N	Y	N	Y	Y*	Y	N	Y	N	Y
NEL											
S7											
Total											
Yes	6	0	6	2	3	3	6	2	9	5	3

Note: * Short and/or only indirectly; through references to other parts of its report; ** Repetitions within the same component of the financial or integrated reporting

Source: Own elaboration

Following the previous analysis, Table 3 provides a summary of the information gathered on the same research object from the subsequent developments or events, including the information on the notes to financial statements. The table indicates with yes (Y) those cases where any reference has been made in those components and, additionally, whether there are figures within the information found by each component or not (N), as well as repetitions between those components. Furthermore, it was identified whether there were adjustments to the financial information at the end of the reference reporting period (2021), whether there were references to the entities' expositions to the effects of Russia's invasion of Ukraine, and, finally, to the likely impacts of this event on the entities' activities that can influence their future cash flows, financial position, or performance.

Table 3 shows that only two entities mentioned the event under assessment in the scope of their subsequent developments and, even so, this information was replicated in the notes to the financial statements in one of those cases. Eight out of 15 entities disclosed information on this event. However, two cases should be particularly highlighted in this context. On the one hand, two entities provided information in previous components but not on the notes to financial statements (ENG and AKER, from France and Norway, respectively), and, on the other hand, there was a single entity that only disclosed information on this latter component (NEL, from Norway).

None of the entities has made any adjustments to the information presented at the end of the reporting period (2021), which is according to the initial expectations, considering the unpredictable character of this event. Notwithstanding, seven entities indicated that they are somehow exposed to

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possible impacts from those events in the coming future, but only three were clear regarding their likely impacts on the entities' activities that can influence their future cash flows, financial position, or performance, and other three were unclear, imprecise, or vaguer referencing them. However, only four out of seven provided some figures that

illustrated those likely effects, sometimes only shortly and indirectly. It is also interesting to highlight a case in which an entity indicates that it was somehow exposed but assumed that there are no predictable impacts in the upcoming years.

Finally, either by country or by sector, there is no clear profile to be stressed based on those figures.

Table 3. Information gathered from subsequent developments and events

Entities' code	Subsequent developments	With figures	Subsequent events (notes)	With adjustments	Exposed	With figures	With likely impacts	Repetitions
TE			Y	N	Y	N	Uncertain/Not clear	Y
ENG								
EDPR								
EDP								
GALP			Y	N	Y	N	Uncertain/Not clear	N
REN			Y	N	N	N	N	N
GV	Y	Y*	Y	N	Y	Y*	N	Y
RDS			Y	N	Y	Y	Y	N
EG								
GR								
SCA			Y	N	Y	Y*	Y	N
AKER								
EQUI			Y	N	Y	Y	Y	N
NEL	Y	N	Y	N	Y	N	Uncertain/Not clear	N
S7								
Total Yes	2	1	8	0	7	4	3	2

Source: Own elaboration

The next section presents the conclusion from this research, as well as its limitations, and future avenues.

Conclusion

This paper assessed the disclosure of Russia's invasion of Ukraine from the financial or integrated reporting by listed European entities from the energy-related sectors. The findings globally indicated a reduced level of information on this event, excepting some entities from the oil and gas sectors, which was particularly evident within the electricity sector. Furthermore, figures are usually missing, and repetitions, as well as unclear and vaguer information on the likely future impacts, were usually found. Those findings are consistent with Honko's et al. (2020) findings as regards the analysis of the associated risks with Covid-19 based on the entities' disclosures on subsequent events.

The research has also some limitations that need to be stressed, which mostly relate to the lack of research on this topic within IAS 10. The findings from this research shed light on two possible reasons that may explain that. The first is possibly explained by the mostly qualitative-descriptive nature of the information provided under IAS 10, which is a resource used by most entities to the extent that this standard provides for the impossibility of not reliably measuring the financial impacts of such events. This restriction eliminates the possible use of quantitative analysis using this information, other than the possible disclosure levels. The second relates to the fact that such events are often presented as specific to each reporting entity, resulting occasionally in non-disclosure. This constraint does not allow researchers to validate, for instance, the compliance level with the requirements of IAS 10, only to mention a single traditional line of investigation in the accounting area.

Besides, the exploratory purpose of this research, which is mostly derived from its limited sample, does not lead to the identification of the likely explanatory factors behind the findings. Consequently, as future avenues, it suggests increasing the sample under assessment and the resource of the disclosure theories to propose the determinants of the entities' disclosure levels on this matter. Furthermore, the content of those disclosures could be also assessed in the light of diverse investigation lines, such as the impression management strategies adopted by entities and their underlying theories through discourse analysis. Those studies may either use quantitative or qualitative approaches. For instance, the level of the entities' economic and political dependency concerning the countries and economic activity sectors that are most economically affected or politically involved with this conflict represents an important investigation field, regardless of the research methods to be proposed. Future investigations can also enlarge the sample to cover economic sectors and countries other than those included in this paper for a more comprehensive understanding of the entities' disclosure levels and content.

Despite its limitation, this paper may contribute to the literature on this topic, by providing insights into the different patterns found by the entities concerning a current topic that has relevant social and economic impacts worldwide.

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