

Social Media Impact on The Younger Generation with Reference to Tiktok: An Overview of ASEAN Countries*

Nehaluddin AHMAD

MA, LL.B., LL.M. (Lucknow University, India), LL.M. (Strathclyde University, UK), LL.D. (Meerut University, India); Professor of Law, Sultan Sharif Ali Islamic University (UNISSA), Brunei Darussalam

Rose ABDULLAH

PhD (Malaysia); MA (United Kingdom); Associate Professor, Sultan Sharif Ali Islamic University (UNISSA), Brunei Darussalam.

Lilly Suzana SHAMSU

PhD (Malaysia); Assistant Rector, Sultan Sharif Ali Islamic University (UNISSA), Brunei Darussalam

Nurasmah DAMIT

Lecturer, MA, Faculty of Sharia and Law, Sultan Sharif Ali Islamic University (UNISSA), Brunei Darussalam

Correspondence should be addressed to: Nehaluddin AHMAD; ahmadnehal@yahoo.com

* Presented at the 37th IBIMA International Conference, 30-31 May 2021, Cordoba, Spain

Copyright © 2021. Nehaluddin AHMAD, Rose ABDULLAH, Lilly Suzana SHAMSU and Nurasmah DAMIT

Abstract

During the global lockdowns brought about by the coronavirus crisis, social media platform such as Instagram, YouTube, Snapchat, Facebook and Tiktok saw a phenomenal rise among young persons and children. As a tool, social media is a double-edged sword; while it has many benefits, it can also influence children negatively at multiple levels: behaviorally, mentally and socially. Tiktok has been getting a lot of attention and becoming prominent social media application around the world in very short time the controversies arise about TikTok, will be examined in this paper to determine its terms of use and policies in regards to children's protections. The law makers have a great responsibility in monitoring these problems. Association of South East Asian Nations (ASEAN) don't have sufficient legal safeguard on this issue. It also recommends further research into the use of popular social media apps and further monitoring of the expansion of the popularity of the usages of social media apps in general.

Keywords: Tiktok, Social Media, Child Exploitation, Child protection on line