

Priorities of The Region's Investment Policy*

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Abstract

The quality of life of the population is the main indicator of the well-being of people. It determines the degree of development of the country, regions and society. The article examines the dynamics and structure of the gross regional product; a SWOT analysis of the socio-economic development of the Kursk region was carried out, the priorities of the regional investment policy were determined. Analysis of the current situation in the region led to the conclusion that the quality of life of the population is closely related to the investment policy of the regional authorities. The aim of this work is to analyze the influence of the investment policy of the region on the quality of life of the population of the Kursk region. The mechanism for implementing the investment policy should be integrated into the investment policy strategy of the region.

The practical significance of the work lies in the analysis of indicators affecting the investment policy of the Kursk region. This will help assess the correctness of the chosen strategy and coordinate further actions to develop the socio-economic sphere of the region.

The methodological basis of the research is represented by such methods as a review of scientific literature, analytical, as well as tabular and graphical methods of information processing.

Keywords: gross regional product, welfare of the population, quality of life, investment policy