IBIMA Publishing Communications of International Proceedings https://ibimapublishing.com/p-articles/37ECO/2021/3755621/ Vol. 2021(12), Article ID 3755621

Transformation of International Business in Terms of Trade and Financial Relations' Simplification*

¹Elena Vyacheslavovna ZENKINA, ²Valery Maksimovich TUMIN and ²Petr Aleksandrovich KOSTROMIN

¹Russian State University for the Humanities, Moscow, Russian Federation

²Department «Management» of Moscow Polytechnic University, Moscow, Russian Federation

Correspondence should be addressed to: Elena Vyacheslavovna ZENKINA; evzenkina@mail.ru

* Presented at the 37th IBIMA International Conference, 30-31 May 2021, Cordoba, Spain

Copyright © 2021. Elena Vyacheslavovna ZENKINA, Valery Maksimovich TUMIN and Petr Aleksandrovich KOSTROMIN

Abstract

Globalization of economy and business terms' activity create new conditions for business implementation in the world market. To lead the company to global leadership it is necessary to provide long-term competitiveness and the corresponding business scale. Now simplification of trade procedures is one of the most important components of ensuring competitiveness.

Keywords: Globalization, Trade Procedures' Simplification.

Cite this Article as: Elena Vyacheslavovna ZENKINA, Valery Maksimovich TUMIN and Petr Aleksandrovich KOSTROMIN "Transformation Of International Business In Terms Of Trade And Financial Relations' Simplification" Communications of International Proceedings, Vol. 2021 (12), Article ID 3755621.