

Influence of Organizational Culture on Enterprise Development: Selected Theoretical Aspects*

Aneta MADYDA

University of Bielsko-Biala, Bielsko-Biala, Poland

Correspondence should be addressed to: Aneta MADYDA; amadyda@ath.bielsko.pl

* Presented at the 39th IBIMA International Conference, 30-31 May 2022, Granada, Spain

Copyright © 2022. Aneta MADYDA

Abstract

This study presents the relationship between organizational culture and enterprise development. Organizational culture affects the functioning of enterprise. Creating the right organizational climate in the company allows employee to become aware participants of the company's development. The integrity of the organizational culture with the tasks performed affects the productivity of employees.

Keywords: organizational culture, enterprise, development.