Measure The Benefits of Implementing a Business Intelligence System*

Remigiusz TUNOWSKI

WSB University in Gdansk, Gdansk, Poland

Correspondence should be addressed to: Remigiusz TUNOWSKI; rtunowski@wsb.gda.pl

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Abstract

The study provides a theoretical description for a proposed research method to measure the benefits of implementing business intelligence systems. The potential benefit is defined here as a reduction in the time from the occurrence of a business event to decision-making by managers in the organization.

As part of the search for a solution to the problem undertaken, the benefit of reducing time in the decision-making process is described, and delays in data processing and analysis are identified. A method for evaluating the impact of the Business Intelligence system on the decision-making process was also proposed.

In addition, operational processes in organizations that can be evaluated first were identified. As a result, material was collected for a study on the impact of business intelligence systems on processes in organizations.

An additional effect of this publication is that the research implications of a future study may suggest to decisionmakers that the implementation of business intelligence systems can bring tangible benefits to organizations by indicating specific operational processes within the organization.

Keywords: Business Intelligence, Decision Making, Benefits Of Business Intelligence System

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