The Use of Artificial Intelligence Tools in the Processes of Motivating Employees in the Organization*

Bozena E. MATUSIAK

University of Lodz, Lodz, Poland

Correspondence should be addressed to: Bozena E. MATUSIAK, bozena.matusiak@uni.lodz.pl

Abstract

The paper deals with the development of artificial intelligence and the application of AI tools in HRM. As a result of a preliminary analysis of the literature, a research gap was identified regarding the study of support of the motivation function through the use of AI tools. In the next step, a research project on employee acceptance of the use of AI tools in the HR motivation processes using the example of AI Agents was planned and prepared.

Keywords: Artificial Intelligence, Human Resource Management, Motivation and Evaluation Processes, AI Agents